



THE DOWNTOWN BEAT

Vol. 009 • February 8, 2012 • www.downtownroseburg.org • 541-673-3352

912 SE Washington St.
Roseburg, OR, 97470

Wine and Chocolate Walk

Grab your sweetheart and head downtown Thursday, February 9th from 5-8pm for the annual Chocolate & Wine Walk. This is a wonderful opportunity to visit with local businesses while relaxing in beautiful downtown Roseburg. Enter to win a beautiful basket of gifts valued at over \$500. Entries can be made at participating businesses.



behavior in the city and, especially, in the downtown area.

Ultimately, we hope to make downtown patrons and merchants feel safer. We have already issued trespass warnings to persons we have found to be breaking the law in the Downtown Parking Structure. That means, unless they have legitimate business being in the structure they cannot return. And, if they do, they can be arrested for trespassing and put in jail, not just issued a citation.

We are confident that these efforts will make a difference. We will be in touch to find out what is important to you and how we can help but until we do, remember these personal safety tips:

Be assertive - Stand tall instead of slouching, walk as if you own the street, and make eye contact with people

Be aware - Stay alert and continually look around you, avoid using headphones, never go home if you think you are being followed, and do not accept rides from strangers

Be aware of your surroundings - Know what is going on around you, do not walk into unnecessary confrontations, and avoid shortcuts through vacant lots or other deserted areas

DO NOT fight back to retain personal property if the subject is armed – personal property is easy to replace and not worth getting injured to keep.

**Use a defensive weapon
- Personal alarms or a whistle**

When resisting an attack - Incapacitate by striking a vulnerable spot (eyes, throat, groin), or create a distraction so you can flee

If you park in the Downtown Parking Structure use the elevator, not the stairs. When in the elevator stand close to the doors so that you can quickly step out if a stranger steps in.

Chief Jim Burge

Downtown Focused Patrol

Downtown Focused Patrol and Transient Criminal Behavior Reduction

Like you, we have noticed an increase in transients and illegal activity related to alcohol consumption in the area of the Downtown Parking Structure and Gazebo at Willis Park. We have devised a targeted patrol plan in order to address some of the problems. First, our School Resource Officer (SRO) Brent Harvey will make regular patrols of the downtown core area focusing on the Downtown Parking Structure and the Willis Park Gazebo. Second, Sergeant Aaron Dunbar will make regular, but random, foot and vehicle patrols of the downtown area. Additionally, he will occasionally check-in with the downtown merchants to gauge the status of our efforts and make sure that we are addressing your concerns. Finally, you may see more of me patrolling the downtown area in an unmarked police car, just as I have been doing for the last several months.

One of the goals that the City Council identified in a recent goal-setting session is to reduce the illegal behavior of our transient population. We are sensitive to the fact that there is a segment of the transient population that is homeless due to circumstance. Our officers are knowledgeable of the resources available to that segment of the homeless population.

We also know there is a segment of the transient population that is homeless by choice. The transients that are homeless by choice typically suffer from one addiction or another. The most common addiction we encounter with transients that are homeless by choice is alcoholism. I believe that this segment of the transient population is responsible for a majority of the illegal behavior we are experiencing downtown. As with everything else, as resources are reduced, so are the options law enforcement has in dealing with people who suffer from these issues. Still, we do not have to tolerate this behavior. We will hold people accountable with the hope that some will make the choice to change their behavior and get help with their addiction.

Last year, I assigned Sgt. Dunbar to work on an initiative to reduce the sale and consumption of low-cost alcoholic beverages sold in a single-serving container with an alcohol content above 8%. We have seen the transient population congregate in areas where this beverage is easily accessible. This year, in conjunction with the Council's goal, we will expand this initiative citywide.

Our goal is to gain voluntary compliance with merchants to remove this product from store shelves. We believe this initiative alone will measurably reduce the amount of illegal

All About You - Bead Mecca

When Pam Landell mentioned to customers she was close to shutting down her Bead Mecca store in Canyonville, they expressed their unhappiness. Landell heard enough disappointment that she decided to keep the business open, but move it to downtown Roseburg.



Bead Mecca - 514 SE Jackson St.

The new Bead Mecca, at 514 S.E. Jackson St., is co-owned by Landell and Dennis Sprester. The store opened with limited hours in November and then opened full time last month.

"We had decided to close in Canyonville, but so many Roseburg customers were unhappy, particularly since the Bargain Bin had burned, that we decided to try to find a small space in downtown Roseburg in order to keep our overhead low," Landell said. The Canyonville store was open for five years.

The 500-square-foot store features beads, charms and hardware to create jewelry. There are also items from artisans, handmade wooden jewelry boxes and other small gifts.

"I do believe in downtown," Landell said. "It's important to me to support the downtown district."

The shop has one other employee in addition to Landell, who also owns the Bead Mecca store in Ashland, a business she opened 20 years ago.

"The economy is not improving a lot," she said. "I think it'll be slow going at first, but I think we'll be fine in the long run."

Roseburg store hours are noon to 5 p.m. Tuesday through Saturday. Hours will be expanded as the days get longer.

The business can be contacted by calling 541-673-2323.

Reprinted from the News Review 02/05/12

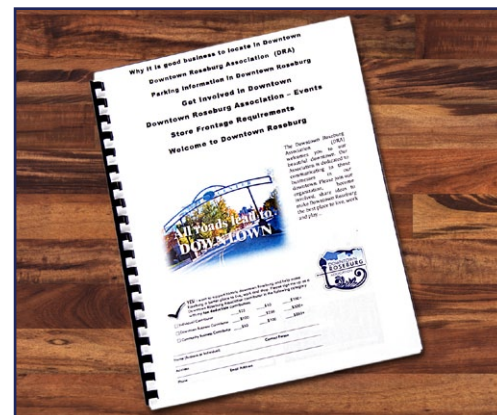
New Business Packets

One of the DRA's goals for Downtown Roseburg is to maintain healthy communication between residents, merchants and visitors. Just as we bring you monthly newsletters, the Design Committee has been working on a handout packet for new businesses wanting to locate downtown.

While the City of Roseburg provides some of this information on their website, occasionally there is confusion about responsibilities and due diligence. Gary Quist, Dick Dolgonas and Gary Leif have prepared an information packet that contains answers to many frequently asked questions.

We will continue to update this packet as needed. The packet will be available to Realtors handling properties downtown and property owners with office rentals. It will

also be available to current property owners seeking information on improving their upper floors or remodeling their frontages. Contact Gary Leif at gary@leifphoto.com or 541-673-9865 for a copy.



Get Involved!

Become a member or volunteer with the Downtown Roseburg Association. For more information visit www.downtownroseburg.com or email info@downtownroseburg.org

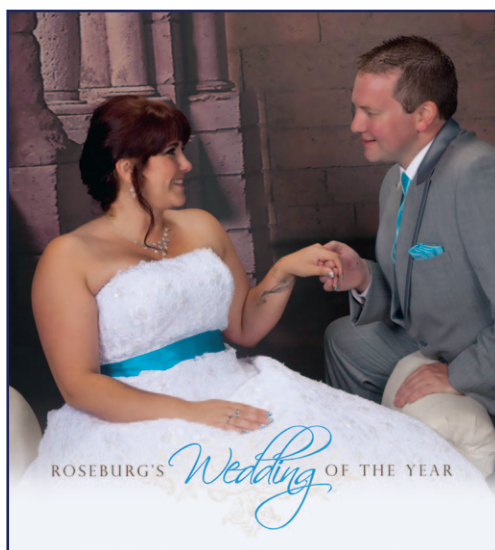


Photo by Gary Leif

Roseburg's Wedding of the Year 2012

Downtown Roseburg Association Announces its Second Roseburg's Wedding of the Year Sweepstakes.

Roseburg business owners will again sponsor an exciting wedding giveaway for a very lucky betrothed couple planning to marry in 2012. Entries will be accepted for a chance to win a fantastic wedding package valued over \$7,000.00 at participating merchant locations

each day between January 1 and February 29, 2012. The lucky winner will be drawn and announced no later than March 15, 2012.

The Sweepstakes Grand Prize package consists of jewelry, party rentals, photography, catering, flowers, tuxedos, honeymoon attire, location, and more. For additional information, visit www.roseburgsweddingoftheyear.com.

The Downtown Beat has a Circulation of 770

To see full reports from the Economic Development, Promotions, Design and Organization committees please visit our website. Board member names & contact info are also available at our website. www.downtownroseburg.org